

FACULTY PROFILE



1	Name	Dr.G.Sudarsana Reddy	
2	Designation	Professor	
3	Department	Dept. of Studies & Research in Commerce	
4	Date of Birth	04-05-1973	
5	Date of entry into service in Tumkur University	02-09-2011	
6	Category (As per service records)	GM	
7	Date of entry into the Present Designation	01.09.2014	
8	Address for Communication	Dept. of Studies & Research in Commerce Dr.P.Sadananda Maiya Block Tumkur University B.H.Road, Tumakuru – 572103. Karnataka	
9	Mobile Number	9449520923	
10	Email ID	gsudarshanareddy@gmail.com	
11	Academic Qualification		
	Degree	University	Year of Award
	M.Com	Sri Venkateswara University, Tirupati	1996
	M.B.A (Full time)	Madras University	1998
	MFM (Distance Education)	Pondicherry, Directorate of Distance Education	2005
	Ph.D (in Commerce)	Sri Venkateswara University, Tirupati	2002
	Ph.D Topic	Financial Performance of Paper Industry in Andhra Pradesh	
	Guided By	Prof. P. Mohan Reddy, Sri Venkateswara University, Tirupati	
	Diploma in Export Management	National Institute of Export Management, 1998, 65.4 percent	
	Certificate Course	Certificate Course in Kannada for Non-Kannandigas' from KSOU, Mysore in the year 2011	
	Certified Entrepreneurship Educator	Entrepreneurship Educators by Stanford Technology Venture Program, in Association with IIMB & NEN, in the Year 2008	
	SLET/KSET – Year of Passing	SLET (Commerce): 2000 KSET (Management) : 2011	
	Area of Research Specialization	Finance and Accounts	

12	Teaching Experience				18years 8months (as on 30-04-2018)
	Designation	From	To	Place	
	Professor	01.09.2014	Till date	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Associate Professor	02.09.2011	31.08.2014	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Professor	1.4.2009	01.09.2011	Seshadripuram Institute of Management Studies (SIMS), Yelahanka New Town, Bangalore	
	Professor	1.11.2007	31.03.2009	Acharya Institute of Management & Sciences (AIMS), Peenya Industrial Area, Bangalore	
	Reader	01.11.2002	31.10.2007	Acharya Institute of Management & Sciences (AIMS), Peenya Industrial Area, Bangalore	
	Lecturer (HOD)	1.09.2001	31.10.2002	Administrative Management College (AMC), 18 th KM Banneraghatta Road, Bangalore	
	Lecturer	1.09.1999	31.08.2001	Administrative Management College (AMC), 18 th KM Banneraghatta Road, Bangalore	
13	Administrative Experience				
	Designation	From	To	Place	
	Deputy Registrar (G&D)	20-11-2017	02-02-2018	Tumkur University	
	Chairman (for two years)	01-10-2013	30.09.2015	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Chairman, BOS (PG)	22-10-2013	30.09.2015	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Coordinator – Innovation and Entrepreneurship Devpt. Centre (IEDC)/ Skill Development Centre (SDC)	23-11-2011	31-10-2013	Tumkur University, Tumakuru.	
	Placement Officer	27.02.2012	30-10-2013	Tumkur University, Tumakuru.	
	Chairman, BOE (PG)	May/June 2017	Dec. 2017/ Jan 2018	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Chairman, BOE (PG)	Dec.2014/ Jan. 2015	May / June 2015	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Chairman, BOE (PG)	Dec.2011/ Jan. 2012	May / June 2012	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Chairman, BOS (UG) Hospitality	04-01-2016	Till date	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Chairman, BOS (UG)	04-01-2016	31-3-2018	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Chairman, BOS (UG)	14-09-2011	30-09-2013	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.	
	Lecturer (HOD)	1.09.2001	31.10.2002	Administrative Management College (AMC), Banneraghatta Road, Bangalore	
14	Research Guidance				
A	Ph.D.	Awarded: Nil Ongoing: Seven			

Sl. No.	Reg. No.	Name of the Candidate	Subject	Title of the Thesis	University, Month and Year of Award
B	M.Phil		Awarded: Five		
1	06RBS 1009	Shabir Ahmad Khandy	Management	BSE Sensex as a Barometer of Indian Economy and its Sensitivity in the Post-Liberalization Period	Bharathiar University (SDE), May 2008
2	A5C669 0303	Ramamurthy BM	Management	Role of Derivatives in Hedging the Risk with Reference to Options	Mudurai Kamaraj University (DDE), March 2008
3	06 DCCG 1046	Amit Kumar Majumdar	Management	Customer Satisfaction – A Case Study of Bata India	Periyar University (DDE), Dec. 2007
4	06 DCCG 1056	Arpita Bhattacharjee	Management	Customer Attitude towards Global System for Communications (GSM) Mobiles – An Exploratory Study	Periyar University (DDE), Dec.2007
5	06DCCG 1845	Nagesh Babu B	Management	Performance Appraisal Systems – How they help in the Development of HR (A Case Study of Canara Bank)	Periyar University (DDE), Dec.2007
15	Research Publications in Refereed Journals				
	1. Impact of Global Financial Crisis on Equity Stock Prices of Select IT Companies - An Analytical Study, VIEWPOINT –An International Journal of Management and Technology, Vol.6, No.1, Dec.2015, Pp.2-11.				
	2. Role of Return, Risk and Correlation in Investment Decision and Portfolio Selection – An Analytical Study, VIEWPOINT –An International Journal of Management and Technology, Vol.6, No.1, Jan-June 2015, Pp.23-29.				
	3. Building Business Relationship in the Buddhist Perspective, PR Communications Age, Vol. XVIII, No. 01, April 2015, Pp.5-9.				
	4. Sugar Industry in India – Problems and Prospects, Banking Finance, Vol. XXVIII, No.01, January 2015, Pp.31-39.				
	5. Financial Management Focus on Operational Performance of Paper Industry in Andhra Pradesh State of India: Empirical Research Findings, Journal of Financial Management and Analysis-International Review of Finance, Vol.27, No.2, July-Dec. 2014, Pp.67-86.				
	6. Constrains for the Growth of MSMEs, Banking Finance, Vol. XXVII, No. 06, June 2014, Pp.32-36.				
	7. Avoidance of Violation against People – The Five Precepts of Buddha, PR Communications Age, Vol. XVI, No. 04, July 2013, Pp.5-11.				
	8. Factors Considered for Opening Current Account – A Study of Select Private Banks, ELK Journal of Finance & Risk Management, Vol.4, No.3, July 2013, Pp.275-283.				
	9. Reading habits and Investment Behaviour of Households - An Empirical Study, Samskriti, Vol. 7 (1), Jan.-June 2013, Pp.5-11.				
	10. Challenges of Rural B-Schools in providing Quality Education, PR Communications Age, Vol. XV, No. 12, March 2013, Pp.11-16.				
	11. Analysis of Select FMCG Companies’ Stock Performance with Market, ELK Journal of Finance & Risk Management, Vol.4, No.1, January 2013, Pp.80-87.				
	12. Building and Sustaining the ability to provide Quality Business Education in India, CALYX Journal of Business Management, Vol.3, Dec. 2012, Pp.8-14.				

	13. Impact of Volatility in Capital Market on Investors' Behaviour – A Study of Select Companies , <i>Journal of GGGI Management Review</i> , Vol.2, Issue 2, July-Dec. 2012, Pp.158-165.
	14. Impact of Foreign Institutional Investments on Indian Stock Market , <i>Survey</i> , Vol.52, Nos.3&4, July-December 2012, Pp.48-62.
	15. Education, Empowerment and Economic Development, <i>Samsmriti</i> , Vol. 6(2), July-December 2012, Pp.41-45.
	16. Factors affecting Quality Management Education – An Empirical Study , <i>Acumen</i> , Vol. 5, No.2, December 2012, Pp.38-47.
	17. Analysis of Stock Price Movement: A Study of Select Banks in India , <i>ELK Journal of Finance & Risk Management</i> , Vol.3, No.4, October 2012, Pp.1144-1149.
	18. Human Resource Accounting - A Tool for Business Growth , <i>KPR International Journal of Management (KPRIJM)</i> , Vol.1, No.1, July 2012, Pp.31-38.
	19. Relationship between Stock Index Returns and Inflation - An Empirical Analysis , <i>ELK Journal of Finance & Risk Management</i> , Vol.3, No.3, July 2012, Pp.1026-1038.
	20. Effects of Volatility in Capital Market on Investors Behaviour – An Evaluative Study , <i>International Journal for Management Research and Engineering (IJMRE)</i> , Vol.I, Issue.III, June 2012, Pp.1-14.
	21. Accuracy of Value-at-Risk Model in Commercial Banks , <i>JIMS 8M</i> , Vol. 17, No.2, April-June 2012, Pp.11-18.
	22. Determination of Overpricing or Underpricing of Shares using CAPM , <i>ELK Journal of Finance & Risk Management</i> , Vol.2, No.2, January 2012, Pp.574-580.
	23. Construction of an Optimal Portfolio using Sharpe's Single Index Model , <i>Acumen</i> , Vol. 4, No.1, December 2011, Pp.7-19.
	24. Microfinance: A Tool of Women Empowerment , <i>Survey</i> , Vol.51, No.3&4, July-December 2011, Pp.32-43.
	25. Perception of Stock Brokers' on Derivatives Market - Compared to the Cash Market , <i>ELK Journal of Finance & Risk Management</i> , Vol.2, No.2, July 2011, Pp.574-580.
	26. Testing the Capital Asset Pricing Model (CAPM) – A Study of Indian Stock Market , <i>International Journal of Research in Commerce, Economics and Management</i> , Vol.1 (2011), Issue.3 (July), Pp.40-46.
	27. Students' Perception on the Factors affecting Quality Management Education , <i>AAROHAN</i> , Vol. 1, Issue No.1, January 2011, Pp. 3-11.
	28. Role of Self Help Groups (SHPs) in Women Empowerment - An Empirical Study , <i>International Journal of Research in Commerce & Management</i> , Vol. No.1 Issue No.6 October, 2010, Pp.29-34.
	29. Impact of Dividend Policies on the Stock Price – A Study of Select FMCG Companies , <i>GITAM Journal of Management</i> , Vol.8, No. 4, Oct-Dec 2010, Pp. 153-161.
	30. Maximum Retail Price: For whose Benefit? - A Study of Electronic Products , <i>ELK Journal of Marketing & Retail Management</i> , Vol.1, No.1 August 2010, Pp.37-48.
	31. Awareness and Adoption of Factoring Service as a Source of Working Capital Finance - A Study of SSI , <i>Research Bulletin of ICWAI</i> , Vol. XXXIII, 2010, Pp.20-28.
	32. Retail Revolution – Boon or Bane , <i>SAARANSH RKG Journal of Management</i> , Vol.1, No.2, January 2010, Pp.41-49.

	33. Impact of Mergers & Acquisitions on Market Capitalisation - A Study of IT Industry, <i>Samskriti</i>, Vol. 04, Issue.01, January 2010, Pp.24-30.
	34. Knowledge Management for Organisational Excellence A Case Study of Tata Steel, <i>ACRM Journal of Business and Management Research</i>, Vol. 4, No.2, September 2009, Pp.26-31
	35. Building Brands by Helping Others to Win, <i>Indian Journal of Marketing</i>, Vol. XXXIX, No.7, July 2009, Pp. 21-23, and 31.
	36. Financing of Working Capital in Small Scale Industry – A Study, <i>AIM EXPLORE</i>, Vol.6, No. 1, Jan-June 2009, Pp. 17-23.
	37. Investors’ Perception towards Derivatives Products with Special Reference to Options–An Empirical Study, <i>BVIMR Management-Edge</i>, Vol.2, No. 1, Jan-June 2009, Pp. 38-47.
	38. Role of Micro Finance in Rural Development – A Case Study of Bangalore Rural District, Karnataka, <i>GITAM Journal of Management</i>, Vol.7, No. 1, Jan-March 2009, Pp. 173-186.
	39. Reverse Merger – A Conceptual Overview, <i>Banking Finance</i>, Vol.XXI, No.12, Dec. 2008, Pp.13-17
	40. Impact of Organised Retailing on Unorganized Retailers (with Special reference to Vegetables & Fruits), <i>Survey</i> Vol. 48, No. 1-2, 2008, Pp.13-21.
	41. Performance of Inventory Management in Large Scale Paper Industry - A Study, <i>Udyog Pragati</i>, Vol.32, No.1, January – March 2008, Pp. 1-12.
	42. Playing with e-Waste: Is it Safe? <i>PR Communication Age</i>, Vol.IX, No. 3, June 2007, Pp.5-9.
	43. Working Capital in Small Scale Industry, <i>SCMS Indian Management</i>, Vol.4, No.2, April-June 2007, Pp. 48-55.
	44. Book-Building: An Efficient Pricing Method in Mega Public Issues, <i>Management Insight</i>, Vol.7, No.1, Jan-Apr 2007, Pp.2-8.
	45. Toying with Demat: A Boon for Investors and Brokers, <i>Banking Finance</i>, Vol. XIX, No.12, December 2006, Pp.15-20.
	46. Quality Management Education: Sustainable Economic Development, <i>Pratibimba</i>, Vol. 6, Issue: 2, July – Dec 2006, Pp. 41-46.
	47. Financing Pattern and Utilisation of Fixed Assets in Large Scale Paper Industry– A Study, <i>The Management Accountant</i>, Vol. 41, No.9, September – 2006, Pp. 729-736.
	48. Industry - Business School Interaction for Quality Management Education, <i>University News</i>, Vol.44, No.32, August 07-13, 2006, Pp.6-12.
	49. Healthcare for Everyone, <i>Express Travel World</i>, May 2006, p.68.
	50. Market Segmentation and Factors Influencing Consumer Choice for Fruit Based Drinking Yogurt in Bangalore City, <i>Management Insight</i>, Vol.6, No.1, Jan.-April, 2006, Pp.10-20.
	51. Banc assurance: Who is tying the Knot and Why, <i>The Insurance Times</i>, Vol. XXV, No.11, November 2005, Pp.35-37
	52. Receivables Management Practices in The Selected Small Scale Industries –A Study, <i>Udyog Pragati</i>, Vol.29, No.4, Oct-December 2005, Pp.34-43.
	53. Emerging Trends in Management Education, <i>PR Communication Age</i>, Vol.VIII, No. 5, August 2005, Pp.15-19.
	54. Recent Trends in Mutual Fund Industry, <i>Indian Management (SCMS)</i>, Vol.II, No. III, July-Sept 2005, Pp.69-76.

	55. Implementation of VAT in India: Benefits and Concerns , <i>Banking Finance</i> , Vol.XVIII, No.6, June 2005, pp.21-24.
	56. GATS and Management Education – Opportunities and Challenges , <i>University News</i> , Vol.43, No.19, May 9-15 2005, Pp.15-22.
	57. WTO and Management Education: Vital Issues , <i>Southern Economist</i> , Vol.43, No.2, 1 st May 2005, Pp.51-54.
	58. Banking Services through E-Banking , <i>Banking Finance</i> , Vol. XVIII, No.1, January 2005, Pp.13-17.
	59. Value Added Tax: Vital Issues , <i>Management Insight</i> , Vol. 4, No. 3, Sept.-December 2004, Pp.14-18
	60. Cash Management Practices in SSIs at Peenya Industrial Estate, in Bangalore City , <i>Pratibimba</i> , Vol.5, Issue. 2, July-December 2005, Pp. 13-21.
	61. BPO-An Avenue for Employment Generation , <i>PR Communications Age</i> , Vol.VII, No.9, Dec.2004, Pp.7-10
	62. Marketing Challenges in 21st Centenary , <i>Indian Journal of Marketing</i> , Vol. XXXIV, No.9, September 2004, Pp.3-5.
	63. Internet Banking: A Perspective , <i>Banking Finance</i> , Vol. XVII, No. 9, Sept.2004, Pp.13-18.
	64. Liberalization of Insurance Sector: Some reflections on LIC of India , <i>Southern Economist</i> , Vol.43, No.2, May 15 th 2004, Pp.13-17.
	65. Customer Perception Towards Private Life Insurance Companies’ Policies with reference to Bangalore City , <i>Indian Journal of Marketing</i> , Vol.XXXV, No.4, April 2005, Pp.9-14.
	66. Management of NPA: In Public Sector Banks , <i>Banking Finance</i> , Vol. XVII, No. 3, March 2004, Pp.17-21.
	67. Liberalization of Insurance: Opportunities and Challenges , <i>The Insurance Times</i> , Vol. XXIV, No.3, March 2004, Pp.23-27.
	68. Buyer Behavior of Home Appliances with special reference to Microwave Products in Bangalore City , <i>Indian Journal of Marketing</i> , Vol.XXXIV, No.1, January–2004, pp.19-24.
	69. Working Capital Management in Paper Industry in Andhra Pradesh , <i>Pratibimba</i> , Vol. 3, Issue: 2, July – Dec 2003, Pp. 49-65.
	70. Entrepreneurial Awareness Among Outgoing Students – A Study , <i>Management Researcher</i> , Vol. X, July – December 2003, No. 1 & 2, Pp. 22-32.
	71. Debtors Management: A Case Study of Andhra Pradesh Paper Industry , <i>The Management Accountant</i> , Vol. 38, No.11, November – 2003, Pp. 810-815.
	72. Liquidity Management in Paper Industry - An Analysis , <i>Management Researcher</i> , Vol. IX, Jan – June 2003, No. 3 & 4, Pp. 45-58.
	73. Paper Industry in India Problems and Prospects , <i>The Management Accountant</i> , Vol. 38, No.11, December 2003, Pp. 904 -912.
	74. Performance of Financial Structure Management – A Study of Large Scale Paper Mills in Andhra Pradesh , <i>Survey</i> , Vol.43, No. 1-4, 2003, Pp.15-23.
16	Papers Published in Edited Books
	1. Evolving Trends in Indian Economy , Edited Book: “Managing Evolving Trends of Indian Economy – A New Outlook”, Bangalore: Infinite Learning Solutions, 2018, Pp.281-282. (ISBN:978-81-935319-2-1).

	2. Issues and Factors Affecting the Growth of Microfinance Institutions in India, Edited Book: “Poverty Alleviation through Microfinance” New Delhi: Discovery Publishing House Private Ltd., 2017, Pp.47-52. (ISBN:978-93-5056-865-1).
	3. Factors for Successful Innovation & Entrepreneurship – A Case Study of Tata Ace, Edited Book: “New Dimensions for Dynamic Business Practices”, Mumbai: Shroff Publishers & Distributors Pvt. Ltd., 2016, Pp.104-106. (ISBN:978-93-5213-282-9).
	4. Crowded funding as a Source of Finance for Micro, Small and Medium Enterprises –An Overview, Edited Book: “Innovation –An Engine for Inclusive Growth and Sustainable Development”, Bangalore: Niruta Publications, 2015, Pp.91-95. (ISBN:978-93-84262-06-8)
	5. Bank Finance to Micro, Small and Medium Enterprises-An Empirical Evidence of Select MSMEs in Shimoga City, Edited Book: “Innovation –An Engine for Inclusive Growth and Sustainable Development”, Bangalore: Niruta Publications, 2015, Pp.33-36. (ISBN:978-93-84262-06-8).
	6. Role of Corporate in Inclusive Growth and Sustainable Development – A Case Study of Hindustan Unilever’s Limited, Edited Book: “Innovation –An Engine for Inclusive Growth and Sustainable Development”, Bangalore: Niruta Publications, 2015, Pp.24-27. (ISBN:978-93-84262-06-8).
	7. The Environmental Accounting: A Tool for Promoting the Environmental Management, Edited Book: “Challenging Strategies for Business Management”, Indore: Vishisht Institute of Professional Studies and Research (VIPSAR), 2013, Pp.111-114. (ISBN:978-81-927004-0-3).
	8. Preferred Investment Avenues among the People – A Study in Bangalore City, Edited Book: “Challenges in Reinventing the Business Process”, Bangalore: Archers and Elevators Publishing House, 2013, Pp.232-235. (ISBN: 978-93-83241-07-1).
	9. Role of Business in Sustainable Development, Proceedings: International Conference on “Sustainable Development – Challenges, Issues & Practices (SDCIP-2013)”, Moradabad: Teerthanker Mahaveer Institute of Management & Technology (Dept. of Management Studies), Teerthanker Mahaveer University, 2013, Paper Code: T-303, (ISBN: 978-93-5104-995-1)
	10. Technology in Business – An Edge to Gain Competitive Advantage, Edited Book: “Technology in Business – A Competitive Edge for Organisations” Bangalore: Niruta Print Solutions, 2013, Pp.7-11. (ISBN: 978-81-923424-5-0).
	11. The Role of Board Committees for Improving Corporate Governance – A Study, Edited Book: “Contemporary Issues in Ethics, Governance and International Financial Reporting Standards (IFRS)” Mangalore: United Publishers, 2013, Pp.328-333. (ISBN: 978-93-81195-25-3).
	12. Preventing Financial Frauds through Forensic Accounting, Edited Book: “Business Education in India – Issues and Imperatives” Bangalore: Pragati Graphics, 2012, Pp.344-354. (ISBN: 93-81441-27-8).
	13. Globalisation and Its Impact on Indian Culture, Proceedings: “Culture and Society: Transformation, Challenges and Strategies”, Tumkur: Tumkur University, 2012, Pp.251-258. (ISBN: 978-93-82694-5-2).
	14. Electronic Banking Boon or Bane, Edited Book: Emerging Challenges in E-Banking, New Delhi: Discovery Publishing House Pvt. Ltd., 2012, Pp.38-45. (ISBN: 93-5056- 259-6).
	15. Business Innovation for Sustainable Development, Proceedings: Business Innovation and Technology Development, Bangalore: Karnataka Higher Education Council. 2012, Pp.30-36. (ISBN: 978-81-923301-4-3).
	16. Drivers of High Quality Business Education, Edited Book: Contemporary Management Education, Mumbai: Himalaya Publishing House Pvt. Ltd., 2012, Pp.154-158. (ISBN: 978-93-5097-182-6).

	17. Impact of Organised Retailing on Farmers – An Empirical Study , Edited Book: Retail Sector in India: Opportunities and Challenges, Mumbai: Himalaya Publishing House Pvt. Ltd., 2012, Pp.86-94. (ISBN: 978-93-5051-833-5).	
	18. Customer Satisfaction with Reference to More Retail Store at Tumkur, Karnataka , Edited Book: Retail Sector in India: Opportunities and Challenges, Mumbai: Himalaya Publishing House Pvt. Ltd., 2012, Pp.195-199. (ISBN: 978-93-5051-833-5).	
	19. Key Initiatives of Business Excellence – A Review of Business Excellence Models , Proceedings: New Paradigms and Perspectives for Business Excellence, Tumkur: The Tumkur University, 2012, Pp.427-434. (ISBN: 978-81-924393-6-5).	
	20. Social Entrepreneurship – An Engine for inclusive Growth , Edited Book: Economic Growth through Innovative Entrepreneurship, Mumbai: HPH, 2012, Pp.260-264. (ISBN: 978-93-5051-575-4).	
	21. Women Entrepreneurship Development in India , Edited Book: Economic Growth through Innovative Entrepreneurship, Mumbai: HPH, 2012, Pp.237-241. (ISBN: 978-93-5051-833-5).	
	22. Issue and Challenges of Small and Medium Enterprises in the Globalised Era , Edited Book: Management Practices in Global Perspective, New Delhi: Paramount Publishing House, 2011, Pp.474-479. (ISBN: 978-81-921579-0-0).	
	23. Green Marketing Practices in Indian Corporate Sector , Edited Book: Management Practices in Global Perspective, New Delhi: Paramount Publishing House, 2011, Pp.402-406. (ISBN: 978-81-921579-0-0).	
	24. Microfinance Institution – Credit Management for Sustainability , Edited Book: Emerging Economies: BRICS and ASEAN Markets as New Growth Engines, Secunderabad: Published by Siva Sivani Institute of Management, Kompally, Secunderabad, Andhra Pradesh, India, 2012, Pp.-97-104. (ISBN: 978-81-905242-0-6).	
	25. Human Resource Accounting for Organisational Growth: An Empirical Study , Edited Book: Human Resource Strategies in the Competitive Global Business Environment: Issues and Challenges, Tumkur: Tumkur University, 2011, Pp.79-91. (ISBN: 978-81-9232-063-2).	
	26. Microfinance – Innovations , Edited Book: Innovations and Challenges in Business Horizons, Tumkur: Tumkur University, 2011, Pp.172-179. ISBN: 978-93-5051-327-9).	
	27. Greed: Reason for Global Financial Crisis , Edited Book: <i>Global Financial Crisis and Its Impact on Different Sectors</i> , New Delhi: Discovery Publishing House Pvt. Ltd., 2011, Pp.16-20.	
17	Books	15 (includes 10 Co-authored).
	Chapters	Book Chapters: 02. Books Edited: 07
	Details Books authored	
	Books Authored (sole)	
1	Financial Management , HPH, Mumbai: 2016 (ISBN: 978-93-5202-603-6)	
2	Financial Management – Principles and Practice , Himalaya Publishing House Pvt. Ltd., (HPH), Mumbai: 2012 (ISBN:978-93-5051-668-3)	
3	Strategic Management , HPH, Mumbai: 2015 (ISBN: 978-93-5202-367-7)	
4	Advanced Financial Management , HPH, Mumbai: 2014 (ISBN: 978-93-5142*636-3)	
5	Financial Management (Self Study Material for Bharati Vidyapeeth University, Pune), HPH, Mumbai: 2012 (ISBN:978-81-8488-613-8)	

	Co-authored (with Prof. K. Aswathappa)
6	Business Regulations , HPH, Mumbai: 2016 (ISBN: 978-93-5202-222-9)
7	Business Organisation and Environment , HPH, Mumbai: 2015 (ISBN: 978-93-5202-600-5)
8	Organizational Behavior , HPH, Mumbai: 2015 (ISBN: 978-93-5202-221-2)
9	Production and Operations Management , HPH, Mumbai: 2014 (ISBN: 978-93-5142-062-0)
10	Business Law , HPH, Mumbai: 2006 (Revised 2013: ISBN: 978-93-5097-333-2)
11	Management & Behavioural Process , HPH, Mumbai: 2009 (ISBN: 978-81-8488-483-8)
12	Management & Organisational Behaviour , HPH, Mumbai: 2008 (ISBN: 978-81-8488-614-6)
13	Strategic Management – Concepts and Cases , HPH, Mumbai: 2008 (ISBN: 978-81-8488-604-7)
14	Business Environment for Strategic Management , HPH, Mumbai: 2007 (ISBN: 978-81-8318-797-8)
15	Business Environment , HPH, Mumbai: 2006 (ISBN: 978-81-8488-601-6)
	Books Chapters
1	Chapter Title: Corporate Restructuring Subject (H3010): Strategic Financial Management Course: MBA Distance Education Self Study Material University: Pondicherry University – Directorate of Distance Education
2	Chapter Title: Balance of Payments Subject (H4030): International Business Finance Course: MBA Distance Education Self Study Material University: Pondicherry University – Directorate of Distance Education
18	Books Edited
1	Managing Evolving Trends of Indian Economy – A New Outlook , Bangalore: Infinite Learning Solutions, 2018. (ISBN:978-81-935319-2-1).
2	Innovation –An Engine for Inclusive Growth and Sustainable Development , Bangalore: Niruta Publications, 2015. (ISBN:978-93-84262-06-8)
3	Technology in Business – A Competitive Edge for Organisations , Bangalore: Niruta Print Solutions, 2013 (ISBN: 978-81-923424-5-0).
4	Foreign Direct Investment and Retailing , Himalaya Publishing House Pvt. Ltd., Mumbai, 2012 (ISBN: 978-93-5051-832-8).
5	Retail Sector in India: Opportunities and Challenges , HPH, Mumbai, 2012 (ISBN: 978-93-5051-833-5).
6	Business Education – Present and the Future , MLA, Academy of Higher Education, 2012 (ISBN: 978-93-5051-697-3).
7	Economic Growth Innovative Entrepreneurship , HPH, Mumbai, 2012 (ISBN: 978-93-5051-575-4).
8	Innovations and Challenges in Business Horizons , Tumkur: Tumkur University, 2011 (ISBN: 978-93-5051-327-9).

19	Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (International)	(Tick below)		
	Details	Paper Presented	Lecture Delivered	Session Chaired
1	Factors for Successful Innovation & Entrepreneurship – A Case Study of Tata Ace , (5 th Dec., 2015) International Conference on “ <i>Dynamism and Contemporary Practices of Business Management</i> ”, organized by Vishisht Institute of Professional Studies and Research (VIPSAR), Indore, Uttar Pradesh, India.	√		
2	Building Business Relationships in the Buddhist Perspective , (21 st December 2014) International Conference on “ <i>Ethics in the New Millennium in the Buddhist Perspective</i> ”, organized by Dr.B.R. Ambedkar Study Centre, Tumkur University and Sera Jey Monastic University, Mysore, Karnataka, India.	√		
3	The Environmental Accounting: A Tool for Promoting the Environmental Management , (7 th Dec., 2013) International Conference on “ <i>Paradigm Shift in Innovative Business Management</i> ”, organized by Vishisht Institute of Professional Studies and Research (VIPSAR), Indore, Uttar Pradesh, India.	√		
4	World Economic Crisis and its Impact of India , (25 th October 2013) International Conference on “ <i>Impact of Global Crisis in Indian Business</i> ”, organized by Dept. of Management Studies, Annai Mathammal Sheela Engineering College, Erumapatty, Namakkal, Tamilnadu, India.	√		
5	Impact of Global Financial Crisis on Market Prices of Equity Shares in IT Sector , (25 th October 2013) International Conference on “ <i>Impact of Global Crisis in Indian Business</i> ”, organized by Dept. of Management Studies, Annai Mathammal Sheela Engineering College, Erumapatty, Namakkal, Tamilnadu, India.	√		
6	Role of Business in Sustainable Development , Two-Day (22-23 rd April 2013) International Conference on “ <i>Sustainable Development – Challenges, Issues & Practices (SDCIP-2013)</i> ”, organized by Teerthanker Mahaveer Institute of Management & Technology (Dept. of Management Studies), Teerthanker Mahaveer University, Moradabad, Uttar Pradesh, India.	√		
7	Avoidance of Violence against People – The Five Precepts of Buddha , One-Day (26 th March 2013) International Conference on “ <i>Buddha’s Teachings for the Contemporary World</i> ”, organized by Tumkur University and Maha Bodhi Society, Bangalore, Karnataka, India.	√		
8	Building and Sustaining the ability to provide High Quality Business Education in India , One-Day (26 th July 2012) International Conference on “ <i>Driving and Sustaining High-Quality Business Education Across Asia</i> ”, organized by Acharya Institute of Management & Sciences, Peenya, Bangalore in Association with NAAC and IACBE, Karnataka, India.	√		

9	Innovations for Sustainable Development – A Study of Select Companies , One-Day (7 th April 2012) International Conference on “ <i>Innovations in Management & Information technology-2012</i> ”, organized by Institute of Management Technology (IMT), Faridabad, Haryana, India.	√		
10	The Role of Board Committees for Improving Corporate Governance – A Study , Two-Day (24 th & 25 th February 2012) International Seminar on “ <i>Ethics, Governance & International Financial Reporting Standards</i> ”, organized by Department of Commerce & Management, Sri Dharmastala Manjunatheswara College, Ujire, D.K. Karnataka, India.	√		
11	Microfinance Institution – Credit Management for Sustainability , Two-Day (11 th & 12 th February 2012) International Seminar on “ <i>Emerging Economies: BRICS and ASEAN Markets as New Growth Engines</i> ”, organized by Siva Sivani Institute of Management, Kompally, Secunderabad, Andhra Pradesh, India.	√		
12	Invention & Innovation for Sustainable Development Two-Day (19 th & 20 th Feb.2011) International Conference on “ <i>Excellence & Sustainable Development: Emerging Global Trends</i> ”, organized by Bharati Vidyapeeth University Institute of Mgt.& Research, New Delhi, India.	√		
13	Understanding the Social Entrepreneurship and the Trails of Social Entrepreneur , Two-Day (29 th & 30 th December 2010) Second NITTE International Conference on “ <i>Redefining the Roles of Business, NGOs, and Governments: A Mission for a Better Global Society</i> ”, organised by Justice K.S. Hegde Institute of Management, NITTE, Karnataka, India in association with School of Social policy and Practice, University of Pennsylvania, USA.	√		
14	Self-Governance for Good Corporate Governance , Two-Day (9 th & 10 th December 2010), 2 nd International Conference on “ <i>Corporate Governance</i> ”, organised by Institute of Public Enterprise (IPE), Hyderabad, in association with Waikato Management School, The University of Waikato, New Zealand.	√		
15	Financial Inclusion in India - Trends and Challenges , Two-Day (17 th & 18 th December 2009) International Conference on “ <i>Doing Business in India</i> ”, Organised by IFIM Business School, Bangalore, Karnataka, India.	√		
16	Building Brands By Helping Others to Win , Two-Day (15 th & 16 th September 2008) International Conference on “ <i>Global Competition and Brand Promotion</i> ”, Institute of Public Enterprises, Hyderabad in association with Virginia Tech University, National Capital Region Campus, Washington DC, USA.	√		
17	Impact of Organised Retailing on Unorganised Retailers (with special reference to Vegetables & Fruits) , Two-Day (7 th & 8 th March 2008) International Conference on “ <i>Retail Marketing – Globally Emerging Trends: Lessons for Developing Economies</i> ”, organized by Bharati Vidyapeeth University Institute of Management & Research, New Delhi, India.	√		

18	Greening Environment – Practices in Indian Corporate , Two-Day (8 th & 9 th June 2007) International Conference “Towards A Greener ERA: Interdisciplinary Approaches”, organized by Organization for Studies in Literature and Environment-India (OSLE) India and Acharya Institute of Management & Sciences, Bangalore. Karnataka, India.	√		
19	Environmental Accounting: A Perspective , Two-Day (18 th & 19 th December 2004) 27 th “All India Accounting Conference & International Seminar”, organized by the P.G. Dept. of Commerce, Utkal University in collaboration with ICWAI, Kolkata, Bhubaneswar, Orissa, India.	√		
20	Papers Presented/ Lecturers Delivered/ Sessions Chaired in Conference and Symposia (National)	(Tick below)		
	Details	Paper Presented	Lecture Delivered	Session Chaired
1	GST Slogan ‘One Nation, One Tax, One Market – Is it Suitable , Two-day (6th to 7th December 2017) National Seminar on “GST – A Boon or Bane”, organized by Dept. of Commerce, Yogi Vemana University, Kadapa, Andhra Pradesh.	√		
2	Evolving Trends in Indian Economy , (27th and 28th November 2017) National Conference on “Managing of Evolving Trends of Indian Economy – A New Outlook, organized by Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru, Karnataka.	√		
3	Technical Session – II Goods and Services TAX (GST) , One-day (6 th May 2017) National Conference on “Impact of Central Government’s Recent Policies on Indian Economy”, organized by Dept. of Studies & Research in Commerce, Tumkur University, Karnataka.			√
4	Goods and Services Tax (GST) , (6th May 2017) National Conference on “Impact of Central Government’s Recent Policies on India Economy”, organized by Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru, Karnataka.	√		
5	Inclusive Growth through Standup India and Startup India , One-day (6 th May 2017) National Conference on “Impact of Central Government’s Recent Policies on Indian Economy”, organized by Dept. of Studies & Research in Commerce, Tumkur University, Karnataka.	√		
6	Make-in-India An Overview , One-day (6 th May 2017) National Conference on “Impact of Central Government’s Recent Policies on Indian Economy”, organized by Dept. of Studies & Research in Commerce, Tumkur University, Karnataka.	√		
7	Chaired a Session One-Day (22nd April 2017) National Conference on “25 Years of Economic Reforms in India: Performance and Prospects” , organized by Department of Studies & Research in Economics, Tumkur University, Tumkur, Karnataka.			√
8	A Study on Support of Financial Institutions to Small Scale Rural Semi-Urban Industries , One-day (3 rd & 4 th April 2017) National Conference on “Rethinking Rural Development in India- A Gandhian Perspective”, organized by Dept. of Political Science, University College of Arts, Tumkur University, Karnataka.	√		

9	Inclusive Growth through Startup India and Standup India – Opportunities , (10 th & 11 th February, 2017) National Conference on <i>“Inclusive Growth through Startup India – Standup India: Opportunities and Challenges”</i> , organized by Dept. of Commerce, Sri Venkateswara University, Tirupati, Chittoor (Dt.), Andhra Pradesh.	√		
10	Challenges of Inclusive Growth through Startup India and Standup India , (10 th & 11 th February, 2017) National Conference on <i>“Inclusive Growth through Startup India – Standup India: Opportunities and Challenges”</i> , organized by Dept. of Commerce, Sri Venkateswara University, Tirupati, Chittoor, Andhra Pradesh.	√		
11	Given a special lecture on “Role of Merchant Banking in Economic Development” (27 th Sept. 2016) for I Sem. M.Com Students of Dept. of Commerce, S.V.U. College of Commerce, Management, and Computer Science, Tirupati, Andhra Pradesh.		√	
12	Given a special lecture on “Social Cost Benefit Analysis” (26 th Sept. 2016) for IV Sem. M.Com Students of Dept. of Commerce, S.V.U. College of Commerce, Management, and Computer Science, Tirupati, Andhra Pradesh.		√	
13	Delivered a lecture on “Project Frame Work” on One-day (28 th Sept. 2016) for III Sem. M.Com Students of Dept. of Commerce, Ananya Institute of Commerce and Management, Tumkur, Karnataka.		√	
14	Technical Session – II Impact of Fiscal GST on Fiscal Policy , (7 th May 2016) National Conference on <i>“Introducing GST and Its Impact on Indian Economy”</i> , jointly organized by Dept. of Studies & Research in Commerce and Business Administration, Tumkur University and Institute of Chartered Accountants of India (ICAI), New Delhi.			√
15	GST and Fiscal Policy for Equity and Inclusive Growth , (7 th May 2016) National Conference on <i>“Introducing GST and Its Impact on Indian Economy”</i> , jointly organized by Dept. of Studies & Research in Commerce and Business Administration, Tumkur University and Institute of Chartered Accountants of India (ICAI), New Delhi.	√		
16	Financial Sector Reforms in India-An Overview , Two-day (22 nd & 23 rd April 2016) National Seminar on <i>“25 Years of Financial Sector reforms: A Look Back and Ahead”</i> , organized by Dept. of Commerce, Davangere University, Davangere, Karnataka, India.	√		
17	The Rise and Fall of Microcredit – A Study of Various Issues , (27 th & 28 th Feb.2016) National Seminar on <i>“Poverty Alleviation through Microfinance: Role of NABARD and other Institutions”</i> , organized by Dept. of Commerce, Sri Venkateswara University, Tirupati, Chittoor, Andhra Pradesh.	√		
18	Delivered a Special Lecture, on ‘Career Opportunities and Skills for Commerce Graduates , for B.Com students on 19 th Feb 2016 organized by Dept. of Commerce, Sree Siddaganga First Grade College of Arts and Commerce, Nelamangala, Bangalore Rural Dist., Karnataka.		√	

19	Technical Session – I on “Emerging Trends in Commerce and Management” in One-day (16 th October 2015) UGC Sponsored State Level Seminar on “Emerging Issues of Commerce and Management in Higher Education”, organized by Dept. of Commerce & Management, Govt. First Grade College, Tiptur, Karnataka.			√
20	Emerging Trends in Business Education , One-day (16 th October 2015) UGC Sponsored State Level Seminar on “Emerging Issues of Commerce and Management in Higher Education”, organized by Dept. of Commerce & Management, Govt. First Grade College, Tiptur, Karnataka.		√	
21	Delivered an Inaugural speech on The need for Quality Education , on 17 th August 2015 on “Inauguration of M.Com. Classes and Orientation Programme 2015-16” organized by Govt. First Grade College, Madhugiri, Tumakuru (Dist.), Karnataka.		√	
	E-Financing , One-day (26 th March 2015) Silver Jubilee Celebrations of PG Dept. of Commerce and Seminar “Re-Discovering E-Commerce Paradigms in the Indian Context”, organized by P.G. Dept. of Commerce, Maharani Women’s Arts, Commerce and Management College, Bengaluru, Karnataka.			√
22	Role of Corporate in Inclusive Growth and Sustainable Development – A Case Study of Hindustan Unilever’s Limited , Two-day (12 th & 13 th February 2015) National Conference on “Innovation –An Engine for Inclusive Growth and Sustainable Development”, organized by Dept. of Studies & Research in Commerce, Tumkur University, Karnataka.	√		
23	Crowed funding as a Source of Finance for Micro, Small and Medium Enterprises –An Overview , Two-day (12 th & 13 th Feb. 2015) National Conference on “Innovation-An Engine for Inclusive Growth and Sustainable Development”, organized by Dept.of Studies & Research in Commerce, Tumkur University, Karnataka.	√		
24	E-Finance and E-Production , One-Day (11 th Sept.2014) Seminar on “Challenges and Opportunities of E-Business in India”, organized by Dept. of Commerce & Management, Sree Venkateswara College of Science & Management Studies, Bangalore, Karnataka.		√	
25	Delivered An Inaugural Speech on Positive attitude for Success on a Freshers’ Day (6 th Sept.2014) Programme of M.Com Sacred Heart College, Tumkur, Karnataka.		√	
26	Delivered an Inaugural speech on Punctuality and The Soul of Business of M.Com Students on the occasion of ‘Farewell Day (31 st May 2014) Programme’ ‘SAVI NENAPU-2014 – A Journey of Memories.....’ S.V.S. College, Tumkur, Karnataka.		√	
27	Delivered a Special Lecture on Opportunities AND Challenges for Commerce and Management Students on the occasion of ‘Farewell Day Programme’ of Commerce (B.Com.) and Management (B.B.M) students (3 rd May 2014) of University College of Arts, Tumkur University, Tumakuru, Karnataka.		√	

28	Plenary session, One-Day (15 th March 2014) National Conference on “Role of Microfinance in Sustainable Social Development” , organized by Departments of Social Work and Commerce, Gurushree College of Commerce and Social Work, Tumkur, Karnataka.			√
29	Microfinance – Driving Sustainable Development , One-Day (15 th March 2014) National Conference on “Role of Microfinance in Sustainable Social Development”, organized by Departments of Social Work and Commerce, Gurushree College of Commerce and Social Work, Tumkur, Karnataka.		√	
30	Microfinance and Sustainable Livelihood – A Conceptual Linkage of Microfinancing Approaches , One-Day (15 th March 2014) National Conference on “Role of Microfinance in Sustainable Social Development”, organized by Departments of Social Work and Commerce, Gurushree College of Commerce and Social Work, Tumkur, Karnataka.	√		
31	Chaired a Technical Session - Role of MSMEs in Sustainable Development , Two-Day (21 st Feb. 2014) National Conference on ‘Performance, Challenges and Prospects of MSMEs in India’ Department of Commerce, Central University of Karnataka, Gulbarga, Karnataka.			√
32	Strategies for the Growth of MSMEs , Two-Day (21 st -22 nd Feb. 2014) Conference on Performance, Challenges and Prospects of MSMEs in India, organized by Department of Commerce, Central university of Karnataka, Gulbarga, Karnataka.		√	
33	Competitive Pressure and Customer Satisfaction – Boon or Bane , Three-Day (5 th to 7 th Dec. 2013) 66 th All India Commerce Conference on Inclusive Growth and Sustainability – Role of Commerce Education in India, organized by Department of Commerce, Bangalore University, Bangalore, Karnataka.	√		
34	Implementation of IFRS and Its Implications on Foreign Capital inflow in India , Three-Day (5 th to 7 th Dec.2013) 66 th All India Commerce Conference on Inclusive Growth and Sustainability – Role of Commerce Education in India, organized by Department of Commerce, Bangalore University, Bangalore, Karnataka.	√		
35	Preferred Investment Avenues among the People – A Study in Bangalore City , One-day (22 nd Nov.2013) National Conference on “Managerial Challenges in Reinventing the Business Process MCRBO 2013”, organised by Dept. of Management Studies, Eswari Engineering College, Chennai, Tamilnadu.	√		
36	Chaired a Session I on Corporate Governance , One-day (11 th Oct. 2013) on National Seminar on ‘Changing Dimensions & Contemporary Issues in IFRS , Direct Tax Code & Corporate Governance’ Organised Jointly by DOSR in Commerce, Tumkur University and Board of Studies, Institute of Chartered Accountants of India (ICAI), New Delhi.			√

37	Delivered a Lecture on Employability Skills for Commerce Graduates on a Freshers' Day (13 th Sept. 2013) Programme of M.Com in Dept. of Commerce, Sri Siddhartha First Grade College, Tumkur, Karnataka.		√	
38	Delivered a lecture on Importance of Acquiring Organising Skills for Commerce Students on One-day (30 th April,, 2013) on Commerce Fest organised by Sacred Heart College (PG-M.Com), Tumkur, Karnataka.		√	
39	Microfinance Models–A Conceptual Study , One-day (3 rd April 2013) National Seminar on “Microfinance and Sustainable Promotion of Entrepreneurship in India”, organized by Dept. of Commerce & Management, Govt. First Grade College, Kunigal, Karnataka.	√		
40	Technology in Business – An Edge to Gain Competitive Advantage , One-day (28 th March 2013) National Conference on “Technology in Business – A Competitive Edge for Organisations – NCTB-2013”, organized by Tumkur University, Tumakuru and East Point College of Engineering and Technology, Bangalore, Karnataka.	√		
41	Technology-Enabled Innovation: Creating and Sustaining Competitive Advantage , One-day (28 th March 2013) National Conference on “Technology in Business – A Competitive Edge for Organisations – NCTB-2013”, organized by Tumkur University and East Point College of Engineering and Technology, Bangalore, Karnataka.	√		
42	Globalisation and Its Impact on Indian Culture , One-day (8 th December 2012) National Conference on “Culture and Society: Transformation, Challenges and Strategies”, organized by Dept. of Studies & Research in Sociology, in association with Centre for Rural Social Documentation, Tumkur University, Karnataka.	√		
43	Business Education for Sustainable Development , One-day (3 rd Nov. 2012) National Conference on “Business Innovation and Technology Development”, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumkur, Karnataka.	√		
44	Drivers of High Quality Business Education , One-day (31 st October 2012) National Conference on “Emerging Issues and Innovations in Management Education”, organized by Dept. of Studies & Research in Business Administration, in association with Centre for Supply Chain Management & E-Commerce and Centre for Quality Management, Tumkur University, Karnataka.	√		
45	Impact of Organised Retailing on Farmers – An Empirical Study , One-day (25 th August 2012) National Conference on “Retail Sector in India: Opportunities and Challenges”, organized by Dept. of Studies & Research in Commerce, in association with Centre for E-Commerce & Communication and Centre for Project Management, Tumkur University, Karnataka.	√		

46	Session Chaired in One-day (25 th August 2012) National Conference on “Retail Sector in India: Opportunities and Challenges”, organized by Dept. of Studies & Research in Commerce, in association with Centre for E-Commerce & Communication and Centre for Project Management, Tumkur University, Karnataka.			√
47	Customer Satisfaction with Reference to More Retail Store at Tumkur, Karnataka , One-day (25 th Aug. 2012) National Conference on “Retail Sector in India: Opportunities and Challenges”, organized by Dept. of Studies & Research in Commerce in association with Centre for E-Commerce & Communication and Centre for Project Management, Tumkur University, Karnataka.	√		
48	Session Chaired in One-day (4 th August 2012) National Conference on “ New Paradigms and Perspectives for Business Excellence ”, organized by Dept. of Studies & Research in Business Admin in association with Centre for Supply Chain Mgt. & E-Commerce and Centre for Quality Mgt. Tumkur University, Karnataka.			√
49	Key Initiatives of Business Excellence – A Review of Business Excellence Models , One-day (4 th August 2012) National Conference on “New Paradigms and Perspectives for Business Excellence”, organized by Dept. of Studies & Research in Business Administration, in association with Centre for Supply Chain Management & E-Commerce and Centre for Quality Management, Tumkur University, Karnataka.	√		
50	Delivered a Special Lecture on ‘ Project Orientation ’, One-day (2 nd July 2012) Workshop on ‘Project Orientation’ for IV Sem. M.B.A Students of Dept. of Studies & Research in Business Administration, Tumkur University, Karnataka.		√	
51	Social Entrepreneurship – An Engine for inclusive Growth , One-day (5 th May 2012) National Conference on “Economic Growth through Innovative Entrepreneurship”, organized by Dept. of Studies & Research in Commerce in Innovation Entrepreneurship Development Centre (IEDC), Centre for e-Commerce & Communication and centre for Project Management, Tumkur University, Karnataka.	√		
52	Women Entrepreneurship Development in India , One-day (5 th May 2012) National Conference on “Economic Growth through Innovative Entrepreneurship”, organized by Dept. of Studies & Research in Commerce in Innovation Entrepreneurship Development Centre (IEDC), Centre for e-Commerce and Centre for Project Management, Tumkur University, Karnataka.	√		
53	Global Capital Markets Entering a New Era , Two-day (6 th to 7 th March 2012) National Seminar on “Emerging Management Practices in Changing Global Perspectives”, organized by Dept. of Business Administration, Yogi Vemana University, Kadapa, Andhra Pradesh.	√		

54	Issue and Challenges of Small and Medium Enterprises in the Globalised Era , Two-day (6 th to 7 th March 2012) National Seminar on “Emerging Management Practices in Changing Global Perspectives”, organized by Dept. of Business Administration, Yogi Vemana University, Kadapa, Andhra Pradesh.	√		
55	Education, Empowerment and Economic Development , One-day (25 th Feb. 2012) National Conference on “Resource Management – A Focus on Inclusive Growth”, organized by Dept. of Management Studies, Velammal College of Engineering & Technology, Mudurai, Tamilnadu.	√		
56	Electronic Banking: Boon or Bane , One-day (26 th Feb. 2012) National Seminar on “Emerging Challenges in Electronic Banking”, organized by Dept. of Commerce, Sri Venkateswara University, Tirupati, Andhra Pradesh.	√		
57	Session Chaired (on 26-12-2011 at 2.30 to 4 pm) in a Three-day National Conference on “ Vedanta: A Holistic Approach ”, Three-day (26, 27 & 28 th December, 2011) National Conference organised by Tumkur University, Karnataka.			√
58	Microfinance-Innovations , Two-day (2 nd & 3 rd December 2011) National Conference on “Innovations and Challenges: in Business Horizons”, organized by PG Dept. of Studies & Research in Commerce in Association with Centre for Project Mgt. and Centre for e-Commerce & Communication, Tumkur University, Karnataka.	√		
59	Session Chaired (on 2 nd Dec. 2011) in a Two-day (2 nd & 3 rd December 2011) National Conference on “ Innovations and Challenges: in Business Horizons ”, organized by PG Dept. of Studies & Research in Commerce in Association with Centre for Project Management and Centre for e-Commerce & Communication, Tumkur University, Karnataka.			√
60	Preventing Financial Frauds through Forensic Accounting , Two-day (2 nd & 3 rd December 2011) National Conference on “Innovations and Challenges: in Business Horizons”, organized by PG Dept. of Studies & Research in Commerce in Association with Centre for Project Management and Centre for e-Commerce & Communication, Tumkur University, Karnataka.	√		
61	Green Marketing Initiatives & Practices in Indian Corporate Sector , One-day (26 th November 2011) National Conference on “Redefining Managerial Practices in the 21 st Century”, organized by Department of Management Studies, Amrapali Institute, Haldwani (Nainital), Uttarakhand.	√		
62	Human Resource Accounting for Organisational Growth: An Empirical Study , One-day (19 th November 2011) National Conference on “Human Resource Strategies in the Competitive Global Business Environment: Issues and Challenges”, organized by Dept. of Business Administration, Tumkur University, Karnataka.	√		

63	Delivered An Inaugural Speech on ' Quality Education the Role of Students ', on 12-11-2011 a Freshers' Day Programme of M.Com organised by Dept. of Commerce, Vidhyavahini Post Graduate College, Tumkur, Karnataka.		√	
64	Challenges of Rural Institutions in Providing Quality Education , Two-day (21 st & 22 nd October 2011) National Seminar on "Management Education in India Challenges and Opportunities (Focus on Rural Institutions)", organized by Dept. of Business Administration, Telangana University, Andhra Pradesh.	√		
65	Building Investors' Confidence through Self Governance , Two-day (26 th to 27 th November 2010) National Conference on "Corporate Governance and Business Ethics", organized by Amrapali Institute, Haldwani (Nainital), Uttarakhand.	√		
66	Greed: Reason for Global Financial Crisis , Two-day (26 th to 27 th Feb. 2010) National Seminar on "Impact of Global Financial Meltdown on Indian Economy", organized by Dept. of Commerce, Sri Venkateswara University, Tirupati, Andhra Pradesh.	√		
67	Maximum Retail Price: For Whose Benefit? – A Study of Electronic Products , One day (20 th Feb. 2010) paper presentation Competition on <i>National Research Paper Presentation Competition</i> , organized by Bharati Vidyapeeth University Institute of Management & Research, New Delhi.	√		
68	Challenges of Organised Retail in India , Technical Session: Retailing Perspective: Challenges and Opportunities, <i>60th Diamond Jubilee All India Commerce Conference</i> , Three-Day (27 th to 29 th Dec. 2007) organized by ICA with Faculty of Commerce, Osmania University, Hyderabad, Andhra Pradesh.	√		
69	Role of Micro Finance in Rural Development – A Case Study of Bangalore Rural District, Karnataka , Technical Session: Micro Finance: The Emerging Horizons, <i>60th Diamond Jubilee All India Commerce Conference</i> , Three-Day (27 th to 29 th Dec. 2007) organized by ICA with Faculty of Commerce, Osmania University, Hyderabad, Andhra Pradesh.	√		
70	Retail Revolution – Boon or Bane , Technical Session: Retailing Perspective: Challenges and Opportunities, <i>60th Diamond Jubilee All India Commerce Conference</i> , Three-Day (27 th to 29 th Dec. 2007) organized by ICA with Faculty of Commerce, Osmania University, Hyderabad, Andhra Pradesh.	√		
71	Investors Perception towards Derivatives Products with Special reference to Options – An Empirical Study , Technical Session: Financial Derivatives, <i>59th All India Commerce Conference</i> , Three-Day (28 th to 30 th Dec. 2006) organized by ICA with Faculty of Commerce & Management STUDIES, Andhra University (A.P).	√		

72	Banc assurance in India – Benefits and Challenges , Three-Day (30 th Nov. to 2 nd December, 2006) National Level Seminar on “ <i>Financial Services: Opportunities and Challenges</i> ”, organized by School of Management Studies, University of Hyderabad, Hyderabad, A.P.	√		
73	Globalization of Business Education: Emerging Trends , Two-Day (23 rd & 24 th February 2006) UGC Sponsored National Level Seminar on “ <i>Emerging Management Paradigms</i> ”, organized by the Dept. of Management Studies, University of Madras, Chennai, Tamilnadu.	√		
74	Strategies for Repositioning of Business Education in India , Two-Day (21 st & 22 nd Feb 2006) National Seminar on “ <i>Repositioning of Business Education – Compulsions and Strategies</i> ”, organized by the FTCCMK and Dept. of Commerce & Management, Bangalore University, Bangalore, Karnataka.	√		
75	Role of Industry – Business School Interaction in Quality Management Education , Two-Day (17 th & 18 th Feb 2006) National Conference on “ <i>Management Education in the Liberalised Era</i> ”, organized by the Dept. of Management Studies, Adhiyamaan College of Engineering, Hosur, Chennai, Tamilnadu.	√		
76	GATS and Management Education: Emerging Trends , Two-Day (15 th & 16 th April 2005) National Level Conference on “ <i>Management of Emerging Sectors</i> ”, organized by the Department of Management Studies, Bapuji Institute of Engineering & Technology, Davangere, Karnataka.	√		
77	Role of Organizations in Women Empowerment , Two-Day (19 th & 20 th March 2005) National Seminar on “ <i>Dimensions of Women Entrepreneur</i> ”, organized by the Dept. of Commerce, Sri Venkateswara University P. G. Centre, Kavali, Andhra Pradesh.	√		
78	Emerging Trends in Mutual Funds , Two-Day (10 th & 11 th February 2005) UGC Sponsored National Level Seminar on “ <i>Emerging Trends in Capital Market</i> ”, organized by the Department of Management Studies, University of Madras, Chennai, Tamilnadu.	√		
79	E-Banking: Electronic Distribution Channel – A Customer Centric Approach , Two-Day (8 th & 9 th February 2005) UGC Sponsored State Level Conference on “ <i>Emerging Trends in Services Sector</i> ”, organized by the Faculty of Commerce, NMKRV College for Women, Bangalore, Karnataka.	√		
80	Value Added Tax (VAT): Vital Issues , Two-Day (27 th & 28 th January 2005) UGC Sponsored National Level Seminar on “ <i>Value Added Tax (VAT)</i> ”, organized by Govt. R.C.College of Commerce, Bangalore, Karnataka.	√		
81	Value Added Tax (VAT) Opportunities and Challenges , Two-Day (22 nd & 23 rd July 2004) UGC Sponsored National Conference on “ <i>Value Added Tax (VAT) Opportunities and Challenges</i> ”, organized by the Faculty of Commerce, Sri Venkateswara Arts College for Men, Tirupati, Andhra Pradesh.	√		

82	Marketing of Banking Services through Electronic Media , Two-Day (12 th & 13 th March 2004) UGC Sponsored National Seminar on “ <i>Marketing Challenges in 21st Century</i> ”, organized by the Dept. of Commerce, Sri Venkateswara University P. G. Centre, Kavali, A.P	√		
83	Customer Relationship Management (CRM) – Some Issues , Two-Day (6 th & 7 th March 2004) UGC Sponsored National Seminar on “ <i>Changing Dimensions of Marketing in India</i> ”, organized by the Dept. of Commerce, Sri Venkateswara University P. G. Centre, Kadapa, Andhra Pradesh.	√		
84	WTO and Higher Educational Services: Vital Issues , Two-Day (6 th & 7 th February 2004) National Seminar on “ <i>WTO and Its Impact on Business in India</i> ”, organized by Smt. Hiraben Nanavati Institute of Management & Research for Women, Pune.	√		
85	Liberalization of Insurance: Aftermath , One-Day (30 th Jan 2003) UGC Sponsored National Seminar on “ <i>Changing Dimensions of Banking and Insurance – Challenges and Opportunities</i> ”, organized by the Dept. of Commerce, Bangalore University, Bangalore, Karnataka.	√		
21 Cases Developed for Classroom Teaching				
	Cases in Financial Management	Cases in Strategic Management		
	<ol style="list-style-type: none"> 1. Retirement and investment portfolios 2. NPV: a tool for measuring investment value 3. Credit Control: Global Consumer Products 4. Present value computations 5. Present value of perpetuity 6. House loan amortization 7. Leverage 8. Personal loan amortisation 9. Old man and apple tree - a parable 10. Mixed cash flows 11. Investment evaluation 12. Capital budgeting 13. Dividend policy 14. Evaluation of two proposed companies for acquisition 15. Capital structure (arbitrage process) 16. Sinking fund 17. Working capital estimation 18. Cost of capital 19. Change in credit period 20. Valuation of Asset 	<ol style="list-style-type: none"> 1. Britannia continues to look soggy in a cracking market 2. Infosys fines its CEO for violating Insider Trading Rules 3. Cut-to-fit discount strategy loses its charm 4. Rich Taste Restaurant 5. Tedious Cheque Processing 6. Reliance Retail Kicks off Massive Recast 7. Tata Motors unveils the People’s Car 8. World’s Largest Mobile Phone Maker Nokia 9. Nailing the Retailing 10. Structural Implementation at KODAK 11. National Furniture 12. MCI WorldCom’s Management Unethical Behaviour 13. Alignment Strategic Intent 14. Eight Nationalised Banks Taken for a Ride 15. The Need is Great – Amway 16. Microsoft Learns to Love the NET 17. Value Creation by Vertical Integration 18. Life in Plastic, It’s Fantastic 19. Embrace the Edge or Perish 20. First Mover advantage Revised 		
22	Written News Paper Column			
	Written a Weekly Column on “Kaasu Kimmattu”, for Kannada Prabha News Paper for SIX Weeks: 15, 22, 29 October 2011, 5, 12, 19 November 2011.			

23 Research Projects				
A	Ongoing : Nil			
	Title of Project	Funding Agency	Duration	Amount Sanctioned
B	Completed			
	Title of Project	Funding Agency	Duration	Amount Sanctioned
1	Performance and Practices of Working Capital Management in Private Sugar Factories in Karnataka	University Grants Commission (UGC)	18 months	Rs.1,50,000/-
2	Retail Revolution Boon or Bane	Bangalore University	One Year	Rs.7,500/-
24 Membership of Professional Organizations				
	Indian Commerce Association (ICA) : Life membership KA-083			
	Indian Accounting Association (IAA) : Life membership KR-98			
	Bangalore Management Association (BMA): Life membership LF-0425			
	Indian Accounting Association Research Foundation (IAARF): Life membership			
25 Conferences / Seminars / Workshops/Symposia Organized				
	1. Joint Organising Secretary - Two-Day (27th and 28th November 2017) National Conference on “ Managing of Evolving Trends of Indian Economy – A New Outlook ”, organized by Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru, Karnataka.			
	2. Joint Organising Secretary - a One-Day (6 th May 2017) National Conference on ‘ Impact of Central Government Recent Policies on Indian Economy ’ organised by DOSR in Commerce, Tumkur University, Tumkur, Karnataka.			
	3. Joint Organising Secretary : Organised One-Day (7 th May 2016) National Conference on “Introducing and Its impact on Indian Economy”, Dept of Studies and Research in Commerce, Tumkur University, Tumkur.			
	4. Organising Secretary : Organised Two-Day (12 th &13 th February 2015) National Conference on “ Innovation –An Engine for Inclusive Growth and Sustainable Development ”, Dept of Studies and Research in Commerce, Tumkur University, Tumkur.			
	5. As a Chairman, DOSR in Commerce organised a Workshop ‘ How to Do Effective Project ’, One-Day (29-11-2014) for 2 nd Year M.Com Students.			
	6. Join Organising Secretary - Two-Day (7 th & 8 th March, 2014) Convention of Federation of Teachers’ Councils of Commerce and Management in Karnataka and National Seminar on ‘ Global Interface of Technology and Business ’ organised Jointly by Tumkur University Teachers’ Council of Commerce and Management; and DOSR in Commerce and Business Administration, Tumkur University, Tumakuru.			
	7. Organising Committee Member - One-Day (11 th October, 2013) National Seminar on ‘ Changing Dimensions and Contemporary Issues in IFRS, Direct Tax Code & Corporate Governance ’ organised by DOSR in Commerce, Tumkur University and Board of Studies, ICAI.			
	8. Organising Committee Member - One-Day (28 th March, 2013) National Conference on ‘ Technology in Business: A Competitive Edge for Organisations NCTB-2013 ’ organised by DOSR in Commerce and Business Administration, Tumkur University; Dept. of Mgt. Studies, East Point College of Engineering, Bangalore.			
	9. Organising Committee Member - One-Day (3 rd November, 2012) National Conference on ‘ Business Innovation and Technology Management ’ organised by KSHEC, Bangalore and DOSR in Commerce, Tumkur University.			

	10. Organising Committee Member - One-Day (31 st October, 2012) National Conference on ' <i>Emerging Issues and Innovations in Management Education</i> ' organised by DOSR in Business Administration, Tumkur University.
	11. Organising Committee Member - One-Day (25 th August, 2012) National Conference on ' <i>Retail Sector in India: Opportunities and Challenges</i> ' organised by DOSR in Commerce, Tumkur University.
	12. Organising Committee Member - One-Day (4 th July, 2012) National Conference on ' <i>New Paradigms and Perspectives for Business Excellence</i> ' organised by DOSR in Business Administration, Tumkur University.
	13. As a Project Co-ordinator of Innovation and Entrepreneurship Development Cell (IEDC) Organised a Workshop for Students on ' Importance of Food and Nutrition and Medicinal Plants ', One-Day (30-6-2012) for people at Kortagere by taking faculty of Science from Tumkur University
	14. Organising Secretary - a One-Day (5 th May 2012) National Conference on ' <i>Economic Growth through Innovative Entrepreneurship</i> ' organised by DOSR in Commerce, Tumkur University, Tumkur, Karnataka.
	15. As a Project Co-ordinator of Innovation and Entrepreneurship Development Cell (IEDC) Organised a Workshop for Students on ' Jute Products ' One-Day (18-2-2012) by Inviting Resource Persons from Industry.
	16. Joint Organising Secretary - a Two-Day (2 nd & 3 rd Dec. 2011) National Conference on ' <i>Innovations and Challenges in Business Horizons</i> ' organised by DOSR in Commerce, Tumkur University, Tumkur, Karnataka.
	17. Organising Committee Member : One-Day (2nd August. 2008) Faculty Development Workshop on " <i>Role & Relevance of Entrepreneurship Cell in B-School</i> ", at Acharya Institute of Management & Sciences (AIMS), Peenya, Bangalore, in association with National Entrepreneurship Network (NEN).
	18. Organising Committee Member : One-Day (15th June 2006) Symposium on " <i>SAP</i> ", at Acharya Institute of Management & Sciences in coordination with Deutsche Consultants, Bangalore.
	19. Organising Committee Member : Two-day (6th & 7th August 2004) National Seminar on " <i>Synergizing the State, Market & Third Sector for Development</i> ", at Acharya Institute of Management & Sciences, Bangalore.
	20. Organising Committee Member : Two-Day (23rd and 24th November 2001) Faculty Development Program on " <i>Teaching and Case Method</i> ", at Administrative Management College, Jayanagar, Bangalore.
26	Management Fests/Events Organised
	1. Management Fest ' Abhi-Spandana ' at Seshadripuram Institute of Management Studies, Bangalore. 2. Management Fest ' Transcend ' at Acharya Institute of Management & Sciences, Bangalore. 3. E-Week (Entrepreneurship Week) celebrations at Acharya Institute of Management & Sciences and Seshadripuram Institute of Management Studies, Bangalore.
27	Participation in Conferences/Seminars without paper Presentation
	1. One-Day (8th September 2017) Workshop on " Goods and Services Tax (GST) ", organized by Dept. of Studies & Research in Commerce; Economics, and Business Administration in Association with Commercial Tax Department, Government of Karnataka & Canara Bank, Tumakuru. 2. One-day (24 th January 2017) Workshop on " Self-Instructional Materials (SIMs) " organised by the Directorate of Distance Education, Tumkur University, Tumakuru, Karnataka, India. 3. One-Day (27 th August 2016) Special Lecture Programme on " Co-operative Movement in India and 6Abroad: The Road Ahead ", organised by Depts of: Economics, Commerce and Business

Administration, Tumkur University, Tumakuru, Karnataka, India.

4. One-Day (12th Oct. 2014) Workshop on **“Cost Accounting Standards”**, organised by Dept of Commerce, Kuvempu University, Shankaraghatta, Karnataka, India.
5. Three-Day (5th to 7th December, 2013) 66th All India Commerce Conference of the Indian Commerce Association & National Seminar on **“Inclusive Growth and Sustainability – Role of Commerce Education in India”**, jointly organised by Dept. of Commerce, Bangalore University, Bangalore, Karnataka, India.
6. One-Day (24th April 2013) National Conference on **“Swami Vivekananda-An Epoch Maker”**, jointly organised by Tumkur University and Ramakrishna – Vivekananda Ashrama, Tumkur, Karnataka, India.
7. One-Day (17th April, 2013) Workshop on **Rashtriya Uchatar Shiksha Abhiyan (RUSA)**, organised by Karnataka State Higher Education Council, Bangalore, Karnataka, India.
8. One-Day (16th March 2013) National Conference on **“Karnataka Music and Culture”**, jointly organised by Bharat Ratna Dr. M.S. Subbalakshmi Art Gallery Centre for Fine Arts, Animation & Design, Tumkur University and Gayana Samaja, Bangalore, Karnataka, India.
9. One-Day (6th March 2013) International Conference on **“Contemporary Human Sufferings: Wisdom of Bhagwan Buddha”**, jointly organised by Sera Jey Monastic University, Bylkuppe and Tumkur University, Tumakuru, Karnataka, India.
10. One-Day (31st January 2013) National Conference on **“Recent Discoveries in Protein Science”**, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumkur, Karnataka, India.
11. One-Day (22nd January 2013) National Conference on **“Biotechnological Solutions for Sustainable Environmental Management”**, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumakuru, Karnataka, India.
12. One-Day (10th January 2013) Workshop on **“Relevance of Mechanism Design and Game Theory in Modern Economic Analysis”**, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumakuru, Karnataka, India.
13. Three-Day (18th-20th Dec. 2012) National Conference on **“Contributions of Sri Vidyanarya”**, jointly organised by Vedanta Bharathi, Mysore and Tumkur University, Tumakuru, Karnataka, India.
14. Two-Day (27th-28th Nov. 2012) International Conference on **“Yoga in Education”**, jointly organised by Tumkur University and S-Vyasa Yoga University, Bangalore, , Karnataka, India.
15. One-Day (3rd November 2012) National Conference on **“Business Innovation and Technology Management”**, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumakuru, Karnataka, India.
16. One-Day (29th September 2012) National Conference on **“Communication for Development and Social Change: Exploring Future Avenues”**, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumakuru, Karnataka, India.
17. One-Day (26th July 2012) National Seminar on **“Philanthropic Approaches to Address Contemporary Social Problems”**, organised by KSHCEC with Tumkur University, Tumakuru, Karnataka, India.
18. One-Day (4th July 2012) National Seminar on **“Philosophy of Science”**, organised by Karnataka State Higher Education Council in Association with Tumkur University, Tumakuru, Karnataka, India.
19. One-Day (2nd June 2012) National Conference on **“Functional Foods in Health and Well Being”**, organised by Karnataka State Higher Education Council in Association with Tumkur University,

Tumakuru, Karnataka, India.

20. One-Day (17th May 2012) National Conference on **“Recent Advances in Micronutrients Research”**, organised by Karnataka State Higher Education Council in Association with, Tumkur University, Tumakuru, Karnataka, India.
21. One-Day (6th March 2012) a Programme on **“Shaping the Young Minds Programme”**, organised by Tumkur Management Association affiliated to AIMA at Birla Auditorium, Tumakuru, Karnataka, India.
22. Three-Day (26th -28th December 2011) National Conference on **“Vedanta: A Holistic Approach”**, organised by Vedanta Bharathi in Association with Tumkur University, Tumakuru, Karnataka, India.
23. One-Day (21st December 2011) National Conference on **“Quality Management Practices for Organisational Excellence”**, organised by Karnataka State Higher Education Council in Association with Centre for Quality Management, Supply Chain Mgmt. Project Mgmt. E-Commerce and Communication, Tumkur University, Tumakuru, Karnataka, India.
24. One-Day (23rd November 2011) National Conference on **“Media and Human Rights: The Global Scenario”**, organised by Karnataka State Higher Education Council in Association with Centre for Communication Programmes, Tumkur University, Tumakuru, Karnataka, India.
25. One-Day (6th Sept. 2008) Faculty Development Program on **“Entrepreneurship A B-School Inclusive Approach”**, organised by ICFAI Business School, Bangalore, in association with National Entrepreneurship Network (NEN).
26. One-Day (2nd August 2008) Workshop on **“Role and Relevance Entrepreneurship Cell”**, organised by AIMS-Entrepreneurship Excellence Cell, Acharya Institute of Management & Sciences, Bangalore, Karnataka, India.
27. One-Day (9th Dec. 2006) Workshop on **“Future of Financial Services”**, organised by R.V. Institute of Management, Bangalore, Karnataka, India.
28. One-Day (15th June 2006) Symposium on **“Systems, Applications, Products (SAP)”**, organised by Acharya Institute of Management & Sciences in coordination with Deutsche Consultants, Bangalore, Karnataka, India.
29. One-Day (10th March 2006) National Seminar on **“Women in Management: Challenges and Strategies”**, organised by School of Management Studies, CBIT, Gandipet, Hyderabad in Association with AIMS & COWE, Andhra Pradesh, India.
30. One-Day (12th Feb.2005) State Level Symposium on **“Leveraging Business Horizons through Quality Education”**, organised by Department of Commerce, School of Graduate Studies, Sri Bhagawan Mahaveer Jain College, Bangalore, Karnataka, India.
31. One-Day (1st Sept. 2004) National Seminar on **“Management Education and Practices what can be Learnt from Ancient Wisdom?”**, organised by Maharani Lakshmi Ammanni College for Women, Science Post, Bangalore, Bangalore, Karnataka, India.
32. One-Day (6th August 2004) National Seminar on **“Synergizing The State, Market & Third Sector for Development”**, organised by Acharya Institute of Management & Sciences, Bangalore, Karnataka, India.
33. One-Day (16th and 17th Dec. 2003) National Seminar on **“Globalisation”**, organised by Xavier Institute of Management & Entrepreneurship (XIME), Bangalore, Karnataka, India.
34. One-Day (16th and 17th Dec. 2003) National Seminar on **“Globalisation”**, organised by Xavier Institute of Management & Entrepreneurship (XIME), Bangalore, Karnataka, India.

	35. Two-Day (20 th and 21 st Dec. 2002) National Conference on “Indian Management Styles – An Exploration” , organised by Canara Bank School of Management Studies in Association with Affiliated Management Colleges of Bangalore University, Bangalore, Karnataka, India.
28	Participation in Short-term Training Course less than One Week
	<ol style="list-style-type: none"> 1. Two-Day (15th and 16th November 2012) Faculty Development Workshop “Teaching for Learning: Implementing Effective Pedagogic Design in Higher Education”, organised jointly by Tumkur University, Queen Margaret University and Higher Education Innovation and Research Applications & supported by British Council & Karnataka State Higher Education Council, Bangalore, Karnataka, India. 2. One-Day (27th July, 2012) Workshop on ‘VISION -2020 OF KSHEC’ organised by Karnataka State Higher Education Council, Bangalore, Karnataka, India. 3. One day (29th February 2012) National Workshop on “Contemporary Issues in Commerce & Management Research”, organised by Govt. R.C College of Commerce & Management, Bangalore, Karnataka, India. 4. One-Day (13th May 2006) Faculty Development Programme on “Mentoring”, Organised by Acharya Institute of Management & Sciences, Bangalore, Karnataka, India. 5. Two-Day (26th and 27th April 2006) Faculty Development Programme on “Statistical Package for the Social Sciences (SPSS)”, Organised by Acharya Institute of Management & Sciences, Bangalore, Karnataka, India. 6. One-Day (1st August 2005) Faculty Development Programme on “Case Writing Methodology”, Organised by Acharya Institute of Management & Sciences, Bangalore, Karnataka, India. 7. One-Day (10th Dec. 2004) Management Development Programme on “Derivatives – The Building Blocks”, Organised by Christ College Institute of Management, Bangalore, Karnataka, India. 8. One-Day (23rd March 2004) Faculty Development Programme on “Quality System Awareness”, Organised by Acharya Institute of Management & Sciences, Bangalore, Karnataka, India. 9. Two-Day (12th and 13th 2003) Faculty Development workshop on “Management Information System”, Organised by Govt. R.C.College, Bangalore, Karnataka, India. 10. Two-Day (23rd and 24th Nov.2001) Faculty Development Programme on “Teaching and Case Study Method”, Organised by Administrative Management College, Jayanagar, Bangalore, Karnataka, India.

Other Information

1. Member, Committee for Preparation of Academic Calendar 2016-17.
2. Member, Admission Committee: 2012-13; 2013-14; 2014-15 and 2015-16 (Chairman); 2016-17.
3. Member, Committee for Preparation of Prospectus for the academic year 2012-13.
4. Member, Local Inspection Committee for renewal /fresh affiliation: 2012-13, 2013-14, 2014-15, 2015-16, 2016-17, 2017-18, and 2018-19 academic years.
5. Member, Committee for Preparation of ‘Seat Matrix’ for the Academic year 2014-15.
6. Member, Governing Council: Ananya Institute of Commerce and Management; Sri Siddartha First Grade College; Sri Siddartha Institute of Business Management; Jnana Jyothi First Grade College; S.K.T.D First Grade College; Baraguru.

(Prof.G.Sudarsana Reddy)